A meeting of the **OVERVIEW AND SCRUTINY PANEL** (CUSTOMERS AND PARTNERSHIPS) will be held in **CIVIC SUITE 0.1A, PATHFINDER HOUSE, ST MARY'S STREET, HUNTINGDON, PE29 3TN** on **THURSDAY, 13TH JUNE 2019** at **7:00 PM** and you are requested to attend for the transaction of the following business:-

Contact (01480)

#### **APOLOGIES**

#### **1. MINUTES** (Pages 7 - 10)

To approve as a correct record the Minutes of the Overview and Scrutiny Panel (Customers and Partnerships) meetings held on 4th April 2019 and 15th May 2019.

A Green 388008

#### 2. MEMBERS' INTERESTS

To receive from Members declarations as to disclosable pecuniary and other interests in relation to any Agenda item.

#### 3. **NOTICE OF KEY EXECUTIVE DECISIONS** (Pages 11 - 14)

A copy of the current Notice of Key Executive Decisions is attached. Members are invited to note the Plan and to comment as appropriate on any items contained therein.

H Peacey 388169

#### 4. PETITION

Mr J Dewis will present a petition on behalf of 158 signatories regarding the proposed closure of St Ives Squash Courts. The petition statement is as follows:-

"It has recently been advised that Huntingdon District Council has decided to close all the squash courts at the One Leisure St. Ives Outdoor Centre. This would have a devastating effect on the participation levels in the St. Ives area.

This was advised to the St. Ivo Racquets Club ('the club'), the squash and racket ball club based in St. Ives, which operates from the courts. The club aims to encourage affordable community participation in squash and racket ball sports, for social through to county-standard players and from junior to senior levels. It is not-for-profit, run by volunteers.

The club has been advised in a letter from One Leisure dated Friday 22 March 2019, that is after the decision had already been made by the Council. The club has still to view any public records related to this decision. The club is extremely concerned about the lack of a public consultation process prior to this decision being made. Neither the club, representing the largest single group of players, nor individual users have been afforded an opportunity to present the case to continue supporting squash

and racket ball facilities in St. Ives.

St. Ives has a long and proud history of squash and racket ball, the St. Ivo Racquets Club formed in 1975. The club has a very low membership fees to encourage participation from the whole community, activities include weekly club nights open to all, where coaching is provided. The club runs two county standard teams, the first team won the Cambridgeshire 2nd division title in March 2019. The courts in St. Ives are some of the last publicly accessible courts in the area. Children have immediate access to affordable facilities for a rewarding sport, which can prepare them both physically and mentally for the future. The sport is universally accepted as a fantastic fitness work out, and its appeal stretches across the ages from the youngest just old enough to hold a racket to those in their seventies. However, courts are needed in St. Ives to provide good local community access.

A functional training facility is proposed in place of the four squash courts. Neither a sporting nor business case for this change of use has been made public yet. There is already a One Leisure gym in St. Ives, the result of a recent multi-million-pound investment.

The last public courts in the area would be two courts at Huntingdon. The additional time and distance for St. Ives based players to travel would inevitably lead to a further decline in participation when the community should expect the opposite for the good of the health and well-being of our community. If the proposed closure goes ahead, St. Ives would have been reduced from eight to no courts in a relatively short time, and Huntingdon / St. Ives combined reduced from ten courts to two.

Community squash can be run successfully from a commercial viewpoint. The St. Neots One Leisure squash courts are well utilised, are in good condition, adequately heated and have long opening hours. It would be ideal if a similar outcome could be achieved for St. Ives. The squash courts at St. Ives can be restored to a valuable community asset."

#### 5. EXCLUSION OF PRESS AND PUBLIC

To resolve:

that the press and public be excluded from the meeting because the business to be transacted contains information relating to the financial or business affairs of any particular person (including the authority holding that information).

# 6. ONE LEISURE ST IVES OUTDOOR - REPURPOSING OF SQUASH COURTS INTO A FITNESS FACILITY (Pages 15 - 74)

The Panel are to receive a report on the repurposing of the squash courts as a fitness facility at One Leisure St Ives Outdoor.

J Wisely 388049

#### 7. RE-ADMITTANCE OF PRESS AND PUBLIC

To resolve:

that the press and public be re-admitted to the meeting.

#### ANNUAL UPDATE ON VOLUNTARY SECTOR GRANT 8. **FUNDING**

Ms Julie Farrow will be in attendance to present the annual update on voluntary sector grant funding.

C Stopford 388280

#### CITIZENS ADVICE RURAL CAMBS ANNUAL UPDATE 9.

Mr Nick Blencowe will be in attendance to present the Citizens Advice Rural Cambs Annual Update.

C Stopford 388280

#### 10. **OVERVIEW AND SCRUTINY WORK PROGRAMME** (Pages 75

The Overview and Scrutiny Work Programme is to be presented to the Panel.

A Green 388008

Dated this 5th day of June 2019

same broots

Head of Paid Service

#### Notes

#### Disclosable Pecuniary Interests

- (1) Members are required to declare any disclosable pecuniary interests and unless you have obtained dispensation, cannot discuss or vote on the matter at the meeting and must also leave the room whilst the matter is being debated or voted on.
- (2) A Member has a disclosable pecuniary interest if it -
  - (a) relates to you, or
  - (b) is an interest of -

    - (i) your spouse or civil partner; or(ii) a person with whom you are living as husband and wife; or
    - (iii) a person with whom you are living as if you were civil partners

and you are aware that the other person has the interest.

- (3) Disclosable pecuniary interests includes -
  - (a) any employment or profession carried out for profit or gain;
  - (b) any financial benefit received by the Member in respect of expenses incurred carrying out his or her duties as a Member (except from the Council);
  - (c) any current contracts with the Council;
  - (d) any beneficial interest in land/property within the Council's area;
  - (e) any licence for a month or longer to occupy land in the Council's area:
  - (f) any tenancy where the Council is landlord and the Member (or person in (2)(b) above) has a beneficial interest: or
  - (g) a beneficial interest (above the specified level) in the shares of any body which has a place of business or land in the Council's area.

#### Non-Statutory Disclosable Interests

- (4) If a Member has a non-statutory disclosable interest then you are required to declare that interest, but may remain to discuss and vote providing you do not breach the overall Nolan principles.
- (5) A Member has a non-statutory disclosable interest where -
  - (a) a decision in relation to the business being considered might reasonably be regarded as affecting the well-being or financial standing of you or a member of your family or a person with whom you have a close association to a greater extent than it would affect the majority of the council tax payers, rate payers or inhabitants of the ward or electoral area for which you have been elected or otherwise of the authority's administrative area, or
  - (b) it relates to or is likely to affect a disclosable pecuniary interest, but in respect of a member of your family (other than specified in (2)(b) above) or a person with whom you have a close association, or
  - (c) it relates to or is likely to affect any body -
    - (i) exercising functions of a public nat(ii) directed to charitable purposes; or exercising functions of a public nature; or

    - (iii) one of whose principal purposes includes the influence of public opinion or policy (including any political party or trade union) of which you are a Member or in a position of control or management.

and that interest is not a disclosable pecuniary interest.

#### Filming, Photography and Recording at Council Meetings

The District Council supports the principles of openness and transparency in its decision making and permits filming, recording and the taking of photographs at its meetings that are open to the public. It also welcomes the use of social networking and micro-blogging websites (such as Twitter and Facebook) to communicate with people about what is happening at meetings. Arrangements for these activities should operate in accordance with guidelines agreed by the Council and available via the following link filming, photography-andrecording-at-council-meetings.pdf or on request from the Democratic Services Team. The Council understands that some members of the public attending its meetings may not wish to be filmed. The Chairman of the meeting will facilitate this preference by ensuring that any such request not to be recorded is respected.

Please contact Mr Adam Green, Democratic Services Officer (Scrutiny), Tel No. 01480 388008/e-mail Adam.Green@huntingdonshire.gov.uk if you have a general query on any Agenda Item, wish to tender your apologies for absence from the meeting, or would like information on any decision taken by the Committee/Panel.

Specific enquiries with regard to items on the Agenda should be directed towards the Contact Officer.

Members of the public are welcome to attend this meeting as observers except during consideration of confidential or exempt items of business.

> Agenda and enclosures can be viewed on the District Council's website – www.huntingdonshire.gov.uk (under Councils and Democracy).

If you would like a translation of Agenda/Minutes/Reports or would like a large text version or an audio version please contact the Elections & Democratic Services Manager and we will try to accommodate your needs.

# Emergency Procedure

In the event of the fire alarm being sounded and on the instruction of the Meeting Administrator, all attendees are requested to vacate the building via the closest emergency exit



# Agenda Item 1

#### **HUNTINGDONSHIRE DISTRICT COUNCIL**

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite 0.1A, Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN on Thursday, 4th April 2019.

PRESENT: Councillor T D Alban – Chairman.

Councillors B S Banks, R E Bellamy, S Bywater, B S Chapman, S J Criswell, J W Davies, K I Prentice, Mrs S Smith and

Mrs J Tavener.

APOLOGIES: Apologies for absence from the meeting were

submitted on behalf of Councillors Ms A Diaz

and D R Underwood.

IN ATTENDANCE: Councillors J M Palmer and R G Tuplin.

#### 68. MINUTES

The Minutes of the meeting held on 7th March 2019 were approved as a correct record and signed by the Chairman.

#### 69. MEMBERS' INTERESTS

Councillor S Bywater declared a non-statutory disclosable interest in relation to Minute Number 72 as a Member of Cambridgeshire County Council.

Councillor S Criswell declared a non-statutory disclosable interest in relation to Minute Number 72 as a Member of Cambridgeshire County Council.

#### 70. NOTICE OF KEY EXECUTIVE DECISIONS

The Panel received and noted the current Notice of Key Executive Decisions (a copy of which has been appended in the Minute Book) which has been prepared by the Executive Leader for the period 1st April 2019 to 31st July 2019.

#### 71. EXCLUSION OF PRESS AND PUBLIC

### **RESOLVED**

that the Press and Public be excluded from the meeting because the business to be transacted contains information relating to the financial or business affairs of any particular person (including the authority holding that information).

#### 72. ONE LEISURE SAWTRY OPERATIONAL MANAGEMENT

With the aid of a report by the Head of Leisure and Health (a copy of which is appended in the Minute Book) the operational management

of One Leisure Sawtry was discussed by the Panel.

The Executive Councillor for Partnerships and Well-Being, with the support of the Head of Leisure and Health, introduced the report. The Panel was informed that there is a second recommendation to consider. The full wording of the recommendations (a copy of which is appended in the Minute Book) was circulated to the Members of the Panel.

The background information, the reasons for the proposal and the benefits of the proposal were fully explained to the Panel. Members discussed the challenges and risks of the proposal. Having considered the responses, the Panel supported the proposal and advised the Cabinet to endorse the recommendations.

#### 73. RE-ADMITTANCE OF PRESS AND PUBLIC

**RESOLVED** 

that the press and public be re-admitted to the meeting.

#### 74. OVERVIEW AND SCRUTINY WORK PROGRAMME

With the aid of a report by the Democratic Services Officer (Scrutiny) (a copy of which is appended in the Minute Book) the Overview and Scrutiny Work Programme was presented to the Panel.

(At 8.20pm, during the consideration of this item, Councillors J M Palmer and R G Tuplin left the meeting and did not return.)

Chairman

#### **HUNTINGDONSHIRE DISTRICT COUNCIL**

MINUTES of the meeting of the OVERVIEW AND SCRUTINY PANEL (CUSTOMERS AND PARTNERSHIPS) held in Civic Suite 0.1A, Pathfinder House, St Mary's Street, Huntingdon, PE29 3TN on Wednesday, 15th May 2019.

PRESENT: Councillors T D Alban, B S Banks, S Bywater,

S J Criswell, Ms A Diaz, Mrs A Dickinson, D A Giles, K I Prentice, Mrs S Smith,

Mrs J Tavener and D R Underwood.

APOLOGY: An apology for absence from the meeting

was submitted on behalf of Councillor

R E Bellamy.

#### 1. ELECTION OF CHAIRMAN

**RESOLVED** 

that Councillor T D Alban be elected Chairman of the Panel for the ensuing Municipal Year.

Councillor T D Alban in the Chair.

#### 2. MEMBERS' INTERESTS

No declarations of interest were received.

#### 3. APPOINTMENT OF VICE-CHAIRMAN

**RESOLVED** 

that Councillor Mrs A Dickinson be appointed Vice-Chairman of the Panel for the ensuing Municipal Year.

#### 4. CAMBRIDGESHIRE COUNTY COUNCIL HEALTH COMMITTEE

**RESOLVED** 

that Councillor Mrs J Tavener be appointed as a non-voting co-opted Member to the Cambridgeshire County Council Health Committee.

Chairman





#### NOTICE OF EXECUTIVE KEY DECISIONS INCLUDING THOSE TO BE CONSIDERED IN PRIVATE

Prepared by Councillor G J Bull, Executive Leader of the Council

Date of Publication: 22 May 2019

For Period: 1 June 2019 to 30 September 2019

Membership of the Cabinet is as follows:-

Councillor Mrs M L Beuttell	Executive Councillor for Operations and Regulation	Councillor J A Gray	Executive Councillor for Strategic Resources
Councillor G J Bull	Executive Leader of the Council	Councillor J M Palmer	Executive Councillor for Partnerships and Well-Being
Councillor R Fuller	Deputy Executive Leader and Executive Councillor for Housing, Planning and Economic Development	Councillor D M Tysoe	Executive Councillor for Digital and Customers

#### Notice is hereby given of:

- Key decisions that will be taken by the Cabinet (or other decision maker)
- Confidential or exempt executive decisions that will be taken in a meeting from which the public will be excluded (for whole or part).

A notice/agenda together with reports and supporting documents for each meeting will be published at least five working days before the date of the meeting. In order to enquire about the availability of documents and subject to any restrictions on their disclosure, copies may be requested by contacting the Democratic Services Team on 01480 388169 or E-mail Democratic Services@huntingdonshire.gov.uk.

Agendas may be accessed electronically at www.huntingdonshire.gov.uk.

Formal notice is hereby given under The Local Authorities (Executive Arrangements) (Meetings and Access to Information) (England) Regulations 2012 that, where indicated part of the meetings listed in this notice will be held in private because the agenda and reports for the meeting will contain confidential or exempt information under Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) and that the public interest in withholding the information outweighs the public interest in disclosing it. See the relevant paragraphs below.

Any person who wishes to make representations to the decision maker about a decision which is to be made or wishes to object to an item being considered in private may do so by emailing <a href="mailto:Democratic.Services@huntingdonshire.gov.uk">Democratic.Services@huntingdonshire.gov.uk</a>.or by contacting the Democratic Services Team. If representations are received at least eight working days before the date of the meeting, they will be published with the agenda together with a statement of the District Council's response. Any representations received after this time will be verbally reported and considered at the meeting.

#### Paragraphs of Part 1 of Schedule 12A to the Local Government (Access to Information) Act 1985 (as amended) (Reason for the report to be considered in private)

- Information relating to any individual
- 2. Information which is likely to reveal the identity of an individual
- 3. Information relating to the Financial and Business Affairs of any particular person (including the Authority holding that information)

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- 4. Information relating to any consultations or negotiations or contemplated consultations or negotiations in connection with any labour relations that are arising between the Authority or a Minister of the Crown and employees of or office holders under the Authority
- 5. Information in respect of which a claim to legal professional privilege could be maintained in legal proceedings
- 6. Information which reveals that the Authority proposes:-
  - (a) To give under any announcement a notice under or by virtue of which requirements are imposed on a person; or
  - (b) To make an Order or Direction under any enactment
- 7. Information relating to any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.

Huntingdonshire District Council Pathfinder House St Mary's Street Huntingdon PE29 3TN.

Notes:- (i) Additions changes from the previous Forward Plan are annotated \*\*\*

(ii) Part II confidential items which will be considered in private are annotated ## and shown in italic.

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Community Resilience Strategy	Cabinet	20 Jun 2019		Chris Stopford, Head of Community Tel No 01480 388280 or email Chris.Stopford@huntingdonshire.gov.uk		J Palmer	Customers and Partnerships
Godmanchester Nursery##	Cabinet	20 Jun 2019		Neil Sloper, Head of Operations Tel No 01480 388635 or email Neil.Sloper@huntingdonshire.gov.uk	3	J Palmer	Customers and Partnerships
One Leisure St Ives Outdoor - Repurposing of Squash Courts into a Fitness Facility***##	Cabinet	20 Jun 2019		Jayne Wisely, Head of Leisure and Health Tel No 01480 388049 or email Jayne.Wisely@huntingdonshire.gov.uk	3	J Palmer	Customers and Partnerships
Community Chest Grant Aid Awards 2019/20	Grants Panel	8 Jul 2019		Chris Stopford, Head of Community Tel No 01480 388280 or email Chris.Stopford@huntingdonshire.gov.uk		J Gray J Palmer	Customers & Partnerships

Subject/Matter for Decision	Decision/ recommendation to be made by	Date decision to be taken	Documents Available	How relevant Officer can be contacted	Reasons for the report to be considered in private (paragraph no.)	Relevant Executive Councillor	Relevant Overview & Scrutiny Panel
Corporate Plan - Refresh***	Cabinet	18 Jul 2019		Dan Buckridge, Business Intelligence and Performance Manager Tel No 01480 388065 or email Dan.Buckridge@huntingdonshire.gov.uk		G Bull	Performance and Growth
Huntingdon Neighbourhood Plan Examination Outcome and Progression to Referendum***	Cabinet	18 Jul 2019		Clara Kerr, Planning Services Manager Tel No 01480 388430 or email Clara.Kerr@huntingdonshire.gov.uk		R Fuller	Performance and Growth

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# Agenda Item 6

By virtue of paragraph(s) 3 of Part 1 of Schedule 12A of the Local Government Act 1972.















# Overview and Scrutiny Work Programme 2019/2020

## O&S (Customers and Partnerships) – Active

O&S (Customers and	Summary of Scope	Advisors	Progress
Partnerships)			
<ul> <li>Identify ways in which the Council can improve the lifelong health of residents.</li> <li>Identify the benefits of a whole system approach for the Council.</li> </ul>	, ,	CCC Public Health Jayne Wisely Cllr J Palmer Cllr Jill Tavener	10th January 2019 – The Task and Finish Group met and reviewed the scoping document. Based on the Group's discussion the scoping document is being revised. The revised scoping document will be presented to the Group at their next meeting for approval.  7th February 2019 – The Task and Finish Group met and agreed the scoping document. Members planned out the next steps of work and agreed to focus on collaboration with Parish Councils.  20th March 2019 – Members visited Little Paxton Parish Council to view their physical activity equipment and learn how they engage with the community.

## **O&S** (Customers and Partnerships) – Inactive

O&S (Customers and Partnerships) idea	Objective test ideas	Advisor potential	Suggested Scope	Progress
Health – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.	<ul> <li>reducing age-specific dependency rates by 1 per cent per year would reduce public expenditure by £940m</li> </ul>		Identifying opportunities (particularly technology) to deliver key activities identified by Age UK, to address isolation:  - Creating a new social link  - Developing wider social networks  - Meeting like-minded people through clubs and groups  - Meeting people with similar needs and supporting each other  - Using local services and facilities  - Changing social attitudes so that users become	outcome of bid for inclusion in CCC digital services programme – Spring 2018

	per cent a year could save £3.8bn.	accepted and valued as full members of the community in their own right.  - Quantifying the cost and impacts of isolation - Recommendations for our services to address - Designing communities for the future
76	2. Improving mental CCG health Contributes to addressing: Worklessness Homelessness Poor health outcomes Self-reliance  3. Reducing hospital Sports admissions in over 65's England/Active Lifestyles/CCG	Identifying non health interventions that can support mental health — e.g. social referral, links to community activities, volunteering activities.  - Opportunities to improve impact of DFG's?  - Assisted collections. Investigate if having an assisted collection is an indicator that a resident may require a DFG.  - Closer partnership working with health - Establishing greater community resilience
Homelessness – Investigating the links between homelessness and housing supply. Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.	Increase supply of Development Advisor      Reduce number of Jon Collen / Helen Brown presentations.	<ul> <li>Engagement with Places for People/Luminus</li> <li>Working with Private Sector landlords to understand reasons behind end of AST and incentives to address</li> <li>Looking to develop options to incentivise Private landlords to take social tenants.</li> <li>Strategies around use of HMOs</li> </ul>
	<ol> <li>Increase number of Jon Collen homelessness preventions – solutions that prevent people</li> </ol>	<ul> <li>Testing effectiveness of Trailblazer</li> <li>Testing Homelessness pilot work</li> <li>Looking at opportunities for partners to signpost and intervene</li> </ul>

	losing their home	- Taking evidence from best practice providers elsewhere
	4. Increase number of empty properties brought back into use	- Working with Registered Providers to maximise housing stock utilisation and fit
Environment – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,	Reducing air pollution Chris Stopford	<ul> <li>Transport options</li> <li>Natural environment – exploring opportunities to enhance HDC country parks (Hinchingbrook / Paxton Pits)</li> </ul>
Į	Reducing long term Environment flood issues     Agency	<ul> <li>Role of Great Fen as a regionally significant habitat / tourism destination</li> <li>A14 and Cam Ox corridor – actively influencing Govt and key transport agencies on investment pipeline and funding options</li> </ul>
	3. The community role in Neil Sloper grounds maintenance and cleansing	<ul> <li>Exploring the options and Council/communities appetite for scalable growth linked to new infrastructure and 'healthy places' with sustainable living choices</li> </ul>
	4. Definition of 'Place' and 'People' vision for Huntingdonshire	<ul> <li>Role of Neighbourhood Plans and Market Town         Master Plans in promoting and directing employment         and housing growth</li> <li>Influencing long term utility provision – water/power</li> </ul>

# O&S (Performance and Growth) – Active

O&S (Performance and Growth)	Summary of Scope	Advisors	Progress
Delivery of Affordable Housing (Accelerating the delivery of Affordable Housing across Huntingdonshire communities primarily through Rural Exception Site mechanisms)  Increase in the number of affordable houses built in the District – positively impacting on the quality of developments.	<ul> <li>maximise the effectiveness of the Council's approach to achieving additional affordable housing provision beyond allocated sites.</li> <li>To advise on a strategic programme and range of mechanisms to promote and secure rural exception sites</li> </ul>	collr Corney (a ebuilder by dtrade)/Developers	themselves of the scoping document. Members also discussed the documents

Increase in educational attainment, and achievement of key skills.	, 9,1 -	Once the Combined Authority has published their skills strategy, Mr John T Hil will be invited to discuss the strategy with Members. <b>To be confirmed</b>

# **√**O&S (Performance and Growth) – Inactive

O&S (Performance and	Objective test ideas	Advisor potential	Suggested Scope	Progress
Growth)				
<b>Housing</b> – Increasing quality	1. Increase in the number of	Andy Moffat	- Review the effectiveness of rural exception sites	
of housing developments and	affordable houses built in the		and 60/40 policy	
increasing supply of	District – positively impacting	Cllr Corney (a builder	- Explore viability assessment mechanisms to ensure	
Affordable/Social housing –	on the quality of	by	proper value is created form development sites	
specifically in the villages.	developments	trade)/Developers	- Review of CIL charging regime and utilisation of	
			funds	
		Homes England	- Relationships with RPs (Registered Providers) and	
	2. Reduce voids of all types, inc		options to increase pace and tenure type of supply	
	empty homes and RP		plans	
	turnaround times			
	3. Increase the availability of	Registered Providers	- Utilisation of HDC non-operational land assets to	
	social housing		increase supply and generate system savings (eg	
			reduction in B&B spend.	
	4. Reduce Council spend on		- Improving infrastructure on developments to	
	Homelessness		enhance liveability, including digital, environmental	

	<ul> <li>5. Enhanced infrastructure and liveability on developments</li> <li>– flooding etc, energy use, health land and space for wildlife. Supporting positive transport choices, and community self-reliance.</li> </ul>
Wider Economic Environment – How to best position Huntingdonshire as an attractive place to do business	1. A Local Industrial Strategy for Cambridgeshire within which Mason Huntingdonshire is prominent  CA Business Board / Cambridgeshire roll-out across market towns choices and future  3. Increase in business rates workforce receipts and invest to abspirations accumulate utilisation thereof (subject to Govt regs)  4. Increase average earnings and percentage earnings derived in Huntingdonshire/Cambridges hire  S. Opportunities to enhance the Councils industrial portfolio and Corporate Investment Strategy in facilitating, retaining and securing new business opportunities  A package of 'Deals': HDC and Local Councils  - Creation of an Investment prospectus for Huntingdonshire / Creation of an Investment prospectus for Huntingdonshire is prominent  - Creation of an Investment prospectus for Huntingdonshire and Local Industrial Strategy  - Digital infrastructure and Connected Cambridgeshire roll-out across market towns  - Better Business for All pilot initiative matching regulatory services to advice and promotion  - Roads and rail infrastructure investment deal with Govt / CA  - Business rates retention and utilisation of AW Enterprise Zone NNRD receipts  - Role of strategic sites such as Alconbury Weald in delivering floor space and clusters  - Sector analysis - what are the indicators of existing success and productivity. Sectors to nurture and attract.  - Understanding locational advantages of Huntingdonshire and investment decisions of business leaders to stayl/relocate here.  - Scope and mechanisms for HDC interventions in infrastructure/redevelopment programmes  - Sector analysis - what are the indicators of existing success and productivity. Sectors to nurture and attract.  - Understanding locational advantages of Huntingdonshire and investment programmes and material strategy.  - Sector analysis - what are the indicators of existing success and productivity. Sectors to nurture and attract.  - Understanding locational advantages of Huntingdonshire and investment programmes and material strategy.  - Sector anal

#### Ideas

**Health** – What are the issues facing the young and elderly populations of Huntingdonshire. How can HDC, either with partners or on its own initiative, assist with the health and well-being of residents in the District.

#### **Evidence**

Local Authority Health Profile 2018 published by Public Health England. We have three key indicators where we perform significantly worse than the national average:

- Killed and seriously injured on roads
- Alcohol-specific hospital stays (under 18s)
- Excess weight in adults (aged 18+)

Not significantly worse, but underperforming national average

- Hip fractures in older people (aged 65+)

We have a number of projects already underway or receiving support which are directly contributing to these outcomes (Ramsey Think Healthy / Live Heathy project).

Support for activity though our leisure centres and for community initiatives such as Park Run. With a new run supported to start in St Neots this year. One Leisure Active Lifestyles Team creating opportunities for social engagement, particularly ageing population, through its class programmes, particularly 'Right Start'

 $\Sigma$ Homelessness – Investigating the links between homelessness and housing supply.

Finding triggers for homelessness. Discovering options and opportunities to reduce homelessness in Huntingdonshire.

A large amount of work is happening in this space already, as a key corporate priority. Our own net spend on Homelessness is has more than doubled since 2015/16. This is in line with national figures. Housing affordability is an issue locally. With private rentals being very limited within the rates that national benefits pay. Huntingdonshire's average house price increased by 36% in four years from April 2014 and the average household would now need to borrow 7.1 times its income to purchase the average house based on median values.

Environment – What are the environmental (and lifestyle) quality issues facing Huntingdonshire,

#### **Evidence**

2036 Local Plan and associated studies, particularly Infrastructure Delivery Plan

Combined Authority strategies and CPIER report

**Affordable Housing** – Increasing quality of housing developments and increasing supply of Affordable/Social housing – specifically in the villages.

Wider Economic Environment – How to best position Huntingdonshire as an attractive place to do business

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